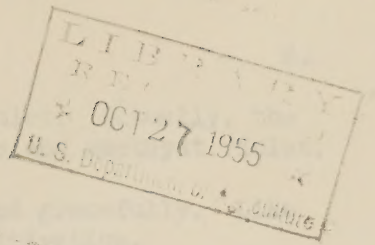


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---FUCHSIA LIST---

LA ROCLETTE NURSERY

Victor Reiter, Jr.  
1195 Stanyan Street  
San Francisco 17, California



La Rochette Nursery is located in the center of San Francisco County against the backdrop of Sutro Forest on an acre of historic Rancho San Miguel.

A choice selection of fuchsias, rock garden and alpine plants, dwarf conifers and rare shrubs are carried in stock and may be seen in demonstration plantings.

1956 Fuchsia Introductions

Since 1937 La Rochette Nursery has been presenting Victor Reiter fuchsia introductions. Again in 1956 we offer our newest and best in the hope that the standards set in the past will be maintained.

ULTRAMAR (Trade Mark Registered)

Superb pastel flowers on a large vigorous plant with the same fine foliage encountered in the older double varieties of commonplace coloring.

Starting as a medium sized creamy white globular bud the flower unfolds slowly until it becomes quite large. When first opened the long, broad sepals recurve gracefully displaying a white iridescent inner surface. The petals of the very double flower open into a formal globular corolla of a delicate "gray blue" coloring (H.C.C. 35/2-35/3).\* The base of the large incurved petals are stuffed with short white-streaked irregular petaloids which set off the otherwise formal flower.

As the flower continues to unfold the large petals slowly change to an even pale orchid (H.C.C. 31/2)\* until, at maturity, the flowers become huge without losing their excellent form. At this mature stage the petaloids stuffed into the base of the corolla give it an indescribable distinction.

In our prejudiced opinion we believe that, Ultramar is the finest fuchsia we have ever originated from the connoisseurs standpoint. It is the ultimate in our "white and blue" efforts but like all large fuchsias its flowers open very slowly (up to 3 weeks) before full size is obtained and it takes an experienced grower to tap its maximum potentialities. Supreme quality.

CALYPSO (Trade Mark Registered)

A spectacular fuchsia in the brilliance of its color contrasts. This variety is of medium vigor with medium sized foliage and restrained growth.

Developing from a rosy cream bud the broad, long sepals recurve completely displaying an even unfading Tyrian Rose (H.C.C. 24/2)\* inner surface. The large petals open widely and their entire outer surface is exactly the same color as the (tyrian rose) sepals' above.

However, the outer edges of the large petals are marbled with flecks of white and masses of deep Cyclamen Purple (HCC 30)\* and Amethyst Violet (HCC 35/0)\*. The





entire inner petalage of the double flower is deep Amethyst Violet. Actually, the flower contains chartreuse, cream, tyrian rose, cyclamen purple and amethyst violet.

The flowers are large and crisp and they fade slowly and gracefully. Like other fine fuchsias Calypso will repay added efforts in its cultivation.

### PAPER DOLLS (Trade Mark Registered)

This variety is offered as another step in the "Flying Cloud" group of white fuchsias; whites with some heat tolerance.

Paper Dolls differs from Flying Cloud in its growth, which is more upright and bushy in its foliage, which is larger and "greener"; and in its flowers, which are whiter, larger and puffier.

It is not offered as a spectacular variety but as a good "near white" to be tested against its predecessor, Flying Cloud. It is not the ultimate white but as of 1956 --- it's extra good!

We have been breeding the white strain of fuchsias for years and we have many beautiful seedlings in our test field but whether they will display good garden constitutions remains to be ascertained. At the present stage of fuchsia development, Paper Dolls may be considered an excellent "easy growing" white.

### \* Horticultural Colour Chart (RHS.) Identification

#### GENERAL LIST

\* trailer      # good commercial variety      x stands heat

#### Double Purple Group

- \* Chrysanthea - - - - easy, trailer, red and purple
- Commander in Chief - largest red and purple
- # Gypsy Queen - - - - red and mauve, outstanding
- Joan Leslie - - - - richest royal purple, bushy
- Miss Prim - - - - light red and purple, neat
- Phenomenal - - - - very fine old plum purple, strong
- # Reiter's Giant - - - - freest large purple, vigorous
- # \* San Mateo - - - - large, loose, red and purple trailer
- The Dowager - - - - free blooming large purple, restrained
- $\frac{1}{2}$ \*# Titanic - - - - marbled purple, large in heat, willowy
- # \* Tumbling Waters - - - - finest trailing double purple, large
- # Uncle Jules - - - - bluish purple, supreme quality
- Violet Gem - - - - large loose deep violet, bushy
- # Winston Churchill - red and "blue", pot variety

#### Single "Purples"

- x Esperanza - - - - small red and purple, tough
- Jupiter - - - - finest purple single, perfect form
- Oregon Trail - - - - spreading light purple petals
- \* Purple Sage - - - - large flat purple, heat tolerant





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### Double Apricot-Magenta Group

- \*\* Afterglow - - unique, sunset and candlelight
- \* Amapola - - - semi-double showy light magenta, trails well
- x\*\* Anna - - - - largest fully double all magenta, heat tolerant
- # Berkeley (Reiter 1955) - large, graceful flowers in profusion, extra vigorous
- Clarion - - - brilliant crimson, upright
- x# Crescendo - - excellent plant, sparkling color, long lived
- x# Jamboree (Reiter 1955) - spectacular all hot carmine, loose flowers
- Old Smoky - - different, old rose to mauve
- $\frac{1}{2}$ \*# Potentate - - warm, loose, rose crimson, popular, vigorous
- # Rubeo - - - - carmine and crimson, fine form, strong growth
- x Santa Cruz - - crimson, extra vigorous
- Sharon - - - scarlet and rose-bengal, good grower
- \*\*# Trail Blazer - finest double full trailing magenta

### White-Tubed Double Reds

- \*\*# Jubilee - - - Brilliant and free, handsome as trailer
- The Indian - - arresting crimson and icy white -- for experts

### Single Magentas

- \*\*# Cascade - - - pale magenta, the first trailer - still best
- \* Claret Cup - - darker, large, semi-double Cascade
- # Gay Senorita - immense, free blooming, light magenta
- \*x Marinka - - - old favorite, toughest trailer extant
- \* Niobe - - - - pale rose and magenta, very trailing
- Red Monarch - perfect single, easy upright
- \*x# Red Spider - - finest single magenta trailer
- $\frac{1}{2}$ \* Utopia - - - large flowers, strong climber

### Double White or Pink (red Sepals)

- x Barrington - - Heat tolerant "Fascination"
- # Catalina (White Wonder) - red and white sport of Gypsy Queen
- Dr. John Gallwey - Very large, elegant, red and white
- # Fascination - very large and evenly pink, restrained
- Hollydale - - Fascination colored sport of Winston Churchill
- \* Lilibet - - - soft rose and white
- x Mne. Cornelissen - small clean red and white, finest shrub fuchsia
- $\frac{1}{2}$ \*x Molesworth - - clear red and white, medium flowers
- Pan America - - huge flowered red and rosy white, exceptional in cool
- $\frac{1}{2}$ \* Puget Sound - rosy red and white
- # Storm King - healthiest and freest large red and white
- \*x# Swingtime - rosy sepaled white, showy semi-trailer

### Single Red and White

- Alice Hoffman - Perfect small flowers, compact bushlet, supreme
- Citation - - - finest flat-flowered red and white single
- South Pacific - pink veined single









\* trailer  
 \* Good commercial variety  
 x stands best

Many White and Apricot Toned Singles

Anonymous Superb - - - yellowest orange to date  
 Beauty of Hiroto - - - larger flowered "Ocherellow"  
 \* Columbia - - - long tubed light magenta  
 \* Kelling Stars - - - largest apricot and "henna", arresting  
 Lady Heybury - - - long-tubed white and crimson, vigorous upright  
 Lucile Improved - - - white and brilliant crimson, medium vigor  
 Mrs. Randle - - - long graceful apricot, old but still a favorite  
 \* Mrs. Victor Better - - - white and crimson, best trailer in this color  
 Ocherellow - - - white and soft coral, dainty, vigorous plant  
 \* San Francisco - - - shorter and plumper Mrs. Randle  
 \* "Super British" - - - supreme white and crimson  
 Venus-Victoria (Golliver 1840) - - - earliest and weakest and cutest of all garden  
 Fuchsias - the ancestor of everything!

Apricot - Toned, Spreading Petals

Lucienne Breval - - - pale rose sepals and petals. A difficult beauty  
 \* Manda - - - spectacular carmine, vigorously upright  
 Rose Piller - - - bright warm rose, tall grower  
 \* Sunset - - - salmon orange, free, excellent bushy plant

Pastel Singles

Countess of Aberdeen - slow growing but variety of dainty rose and white  
 \* Brevia - - - small pale lavender, flowers look upward  
 \* Formosissima - - - white tube and sepals, rose petals, exquisite  
 \* Jack Shahan - - - showy rose bengal, arching grower, easy  
 \* Melody - - - pale neyron rose, an old favorite  
 \* Mrs. W. P. Wood - - - palest rose, tiny flowers, hardy  
 Rose of Denmark - - - the perfect pale rose flower, slow but fine

Double Whites

\* Flying Cloud (patent 925, better 1949) - - - rosy white, easy 1.25  
 \* Innocence - - - early bushy, rosy white  
 Joan of Arc - - - purest white, fine form, for the expert  
 \* Paper Dolls (Trade Mark Reg.) see New Introductions - 1.25  
 \* Betty Evans - - - large rose and white, vigorous, best near white  
 \* Sky Lady (Walter 1925, Trade Mark Reg.) - delicate white and pale peach - 1.25  
 \* Snowball - - - largest double near all white, for the expert  
 \* Whitest - - - large rose and white

Singles Whites

\* High Ball - - - finest single white, bushy

Novelty Double Pastels

Boudoir - - - starry delicate blue and white, bushy  
 \* Chiquita (Better 1925) - warm clear non-fading pink, for the expert  
 Crinoline - - - crisp warm rose and white, perfect form, for the expert  
 Dainty Danseur - - - pink and violet, strong



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### Novelty Double Pastels (continued)

- # Dorothy Louise - - - all clear neyron rose, well formed, restrained
- \* Easter Bonnet - - - delicate dusky rose, good substance
- Flirtation - - - - - pale rose sport of Lucky Strike
- Gray Lady - - - - - pale rose and gray blue, fine form. For the expert
- # His Excellency - - - White sepalled double violet, willowy grower
- \* Lullaby - - - - - a trailing Crinoline. For experts
- Moonlight - - - - - white sepalled paler Dorothy Louise
- \*# Mrs. Lawrence Lyon - rose sport of Nonpareil, good grower
- $\frac{1}{2}$  \* Pastel - - - - - pale rose and orchid pink. Free and vigorous
- Pink Fairy - - - - - large delicate pink upright
- \* Pink Popcorn - - - - semi-double serrated white and pink
- # Polar Sea - - - - - large flowered upright His Excellency - Super
- Reverie - - - - - strong growing double rose. Delicate and desirable
- \* San Pablo - - - - - Pale orchid sport of San Mateo
- Seventeen - - - - - Even all clear rose. Retained for the expert
- \*# Tutu - - - - - crisp-rose and blue-violet, fine bushy variety, heat tolerant
- # Ultramar (trade mark registered) - see New Introductions - 1.25
- Vie en Rose (Reiter 1955) - clear double rose flecked violet, dense bushy

### Double Pale Blues and Purples

- # Aunt Juliana - - - - lavender sport of Uncle Jules, Outstanding
- Bernadette - - - - "Veronica Blue" and rose
- $\frac{1}{2}$  \* Blue Pendant - - - - light blue flowers in quantity, bushy to trailing
- Calypso (Trade Mark Registered) - see New Introductions - 1.25
- Fantasy - - - - - semi-double orchid pink and purple, upright
- Lucky Strike - - - - - rose and purple - marbled rose. Striking
- \* Merl Hodges - - - - "Powder Blue" and rosy red. Cool
- New Horizon - - - - - pale rose and light blue. Cool
- \* Nonpareil - - - - - pale rose and pale lavender. Easy, prolific
- # Sea Sprite (Reiter 1955) - graceful foamy blue white, vigorous
- # Stella Marina - - - - pale violet and pale crimson. Large and vigorous
- # Treasure - - - - - fine "blue" type. Large flowers, compact plant
- Wedgwood - - - - - smoky blue and white. Cool

### Variegated

- $\frac{1}{2}$  \* Autumnale - - - - - young foliage golden, magenta flowers. Spreading
- \* Golden Marinka - - - - golden variegated foliage. Sport of Marinka. Trailing
- Magellanica Variegata - strong silver variegated, good
- Sun Ray - - - - - very beautifully variegated, slow grower, good potted

### Triphylla Hybrids (single)

- x Gartenmeister Bonstedt - terminal clusters topping red leaves sun and potted
- \* x Mantilla - - - - - long carmine flowers, red foliage, trails beautifully in warm climates.
- \* x Trumpeter - - - - - long-tubed geranium like bushy trailer





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## Species, etc.

Boliviana Alba - - - long pendant brilliant white tubed flowers, huge velvety leaves

# Chang - - - - - small chinese red flowers, climber

# Fanfare - - - - - long turkey red flowers. Winter blooming giant climber

procumbens - - - - small round leaved creeper. Orange berried, upright straw and powder blue flowers

reflexa - - - - - Minute chinese red flowers, small leaves, small bush

The nursery also stocks other varieties, 1956 introductions from other growers and patented trade marked varieties.

Nursery Hours - 8:00 to 5:00 (closed 12:00 to 1:00) Closed Sundays

Fuchsia Prices: 1 gallon containers 85¢ unless otherwise noted  
1956 Introductions and patented varieties 1.25  
Specimen hanging pots, etc. also available

